

Search Newsletter

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News You Can Use

Free2 Dream

[Free2 Dream @ your library](#) will run from January thru March, and will honor events in these three months. For the month of January, Free2 Dream will spotlight both the remembrance of Martin Luther King Jr. and the inauguration of the first African-American president, Barack Obama.


Consider sharing your library's Free2 materials on the intranet; so far, four member libraries have posted their materials there.

Public site: wearefree2.org

Inauguration Documents Sought

The Library of Congress seeks orations, sermons, and event programs relating to the 2009 presidential inauguration. Submissions must be postmarked by February 27, 2009. [Details](#)

E-Rate at Risk

An audit by the Federal Communications Commission found that erroneous accounting for payments far exceeded the allowable margin for error. [Report](#) 

Pew Surveys

The [Pew Internet and American Life Project](#) researches Americans' use of the Internet for their daily lives. Summaries of research reports are free and contain statistics which can be used to plan programs, manage collections and justify funding.

Here is a sample of recently posted reports:

[Networked Families](#)

- [Community and Big Reads](#)
- [Alameda County Literacy Awards](#)

- [About Us](#)

Families with children at home are the greatest users of the Internet and cell phones. The report notes that parents and children view web pages together.

[Post-Election Voter Engagement](#)

Voters expect their online engagement to continue, and their expectations will have public policy implications.

Statewide Information Services Update

In mid-November the "Statewide Reference Project" was renamed the "Statewide Information Services Project." On Friday, January 16, [Stacey Aldrich](#), Deputy State Librarian and [Rosario Garza](#), Metropolitan Cooperative Library System (MCLS) executive director, will host a webinar on the latest stage of this project.

Time: Friday, January 16, 2009 - Noon - 1:00pm

Link: [Infopeople Webinar](#)

To keep up with with the State Library's new focus on information services, see informative, thought-provoking posts, and gather information for your library, join the invitation-only collaborative [NING](#). Stacey Aldrich and Rosario Garza may post the project documents only on the NING. At press time, only 13, or about one-third, of the systems' member libraries were represented on the NING. To limit the NING membership to California libraries, the NING is invitation only. [Email Mary Beth Train](#) for an invitation.

Mary Beth Train has archived documents relating to the Statewide Information Services project on the System Reference Center website. - [Archive](#)

State Librarian Resigns

Susan Hildreth, State Librarian of California, submitted her resignation November 25, because she was appointed as the City Librarian for the Seattle Public Library. She plans to leave the State Library mid-February. Stacey Aldrich will be Acting State Librarian. [State Library blog post](#) - [California Library Association blog post](#)

Events and Training

ACL Performers Showcase - February 7, 2009 - Fremont

The annual [Performers Showcase](#) sponsored by the [Association of Children's Librarians of Northern California \(ACL\)](#), features over 30 performers in a one-stop shop for contracting and networking for library programs. Children up to age 10 are invited.

[Fremont Main Library](#) in Fremont

9:00am - 4:30pm

Advance registration: \$10.

At the door: \$15

[Details and registration form](#) 

[Bayviews](http://www.bayviews.org) - www.bayviews.org

Nancy Pearl - ABC's of Connecting Kids and Teens and Books: Reader's Advisory, Book Talks and Book Clubs - February 26, 2009

[Nancy Pearl](#) will focus on defining, identifying and using the concept of doorways to effectively match up a reader with just the right book. She will offer tips for preparing and delivering book talks, and explain how to run a book group, including selecting books and managing the club meeting.

[Santa Clara County Office of Education](#)

Thursday, February 26, 2009 - 9:00am - 3:30pm

Cost: \$50, includes lunch

[Details and registration](#) - [Address and directions](#)

Edmond Otis - Difficult People and Stress - January 27-29, 2009

[Description and registration](#)

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Reference Picks

Program Planning Calendars and "Day" and "Month" Events

Prepare to take advantage of free publicity kits for national months, weeks, and days. Under each month, there are links for publicity templates, educational tools, and/or program planning ideas. Some events lend themselves to collaboration with schools and community organizations.

- Crayola - crayola.com - [Calendar as a list](#)
Lists of days, weeks, and months with instructions for easy crafts, coloring sheets, lesson plans, etc.
- ePromos - [Promotional Calendar](#)
Lists a variety of days and months that you could adapt for your patrons from a company selling incentive and branding products and gifts.


January Days and Months

- Financial Fitness Month - [Tools](#) - System Reference Center's [Money](#) weblibliography
- Chinese New Year / Tet - Year of the Ox - January 26, 2009
[San Francisco Events](#) - [San Jose and Bay Area](#) - [Kaboose Crafts](#) - [Graphics & Calligraphy](#)

February Days and Months

- African American History Month - [AT&T Hotlists](#) - [TeacherVision Resources](#) - [African American Read-ins NCTE](#) - [Library of Congress](#) - [WebJunction Resources](#) - [Gale](#)
- Library Lovers' Month - librarysupport.net/librarylovers/

March Days and Months

- Women's History Month - [Gale](#) and EBSCO - [History Project](#) - [Places](#) - [Library of Congress](#)
 - [National Nutrition Month](#) - [Books](#) - [Games](#) - [Quizzes and Games](#) - [Kids' Science](#) - [Sample library links](#) - [Sample collaboration with agencies and schools](#)
 - [Read Across America](#) - Monday, March 2
The National Education Association is calling for every child to be reading in the company of a caring adult. - [Past California Activities](#) - Peninsula Library System / Peninsula Humane Society "[Paws for Tales](#)"  - [Library Dogs](#)
 - Teen Tech Week - March 8-14 - [About \(ALA/YALSA\)](#) - [Resources \(ALA Wiki\)](#)
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News from Our Members

Community and Big Reads

- [Hayward](#) - *A Lesson before Dying*, by Ernest Gaines - [Details](#)
- [Oakland](#) - *A Lesson before Dying*, by Ernest Gaines - [Details](#)
- [Silicon Valley Reads](#) - *Not a Genuine Black Man*, by Brian Copeland - [Events](#)

Alameda County Library's Literacy Awards - November and December.

I Love My Librarian - Amy Cheney - December

[Amy Cheney](#) was one of 10 librarians, out of 3,200 nominees, to be awarded the national "I Love My Librarian" award from the Carnegie Corporation of New York/New York Times. Amy Cheney is the "Write to Read" Librarian of Alameda County Library's Extension Services [Write to Read](#) literacy program at the county's juvenile hall in San Leandro. The program won a Presidential [Coming Up Taller](#) award in 2006.

Outstanding Librarian in Support of Literacy - Jean Hofacket - November

Jean Hofacket, Alameda County Library Director, received the "[Outstanding Librarian in Support of Literacy](#)" award at the annual conference of the [California Library Association](#). In addition to the [Write to Read](#) program, the library also has the [Start with a Story](#) book program for children visiting in the jails and cooperates with [BookPALS](#) and [Project Avery](#), and a [book delivery service](#).

See what other member libraries are doing to promote literacy at [Bay Area Literacy Activities by member](#)


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If your library has interesting statistics or press releases, please share them with your staff, post them on committee listservs, and send them to [Mary Beth Train](#) for inclusion in *Search*. One good idea begets another!

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BALIS/PLS/SVLS System Reference Center

www.systemref.org

- For libraries to submit an article or a suggestion for *Search*, email Mary Beth Train at train-AT-plsinfo-DOT-org.
- Find *Search* archives at [Search Newsletters](#).
- We're part of the Library!
 - [Bay Area Library and Information System \(BALIS\)](#)
 - [Peninsula Library System \(PLS\)](#)
 - [Silicon Valley Library System \(SVLS\)](#)
 - [Monterey Bay Area Cooperative Library System \(MOBAC\)](#)
- To send a Second Level reference request:
 - [Web form](#)
 - Email us at info-AT-plsinfo-DOT-org
 - Fax: (650) 349-5089 or (800) 505-5583
 - Phone: (650) 349-5538 or (800) 644-6244
- [System Reference Center Flyer](#)  Use for staff orientation and training.

Who we are:

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- Mary Beth Train - *Search* Editor
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