

## Search Newsletter

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### News You Can Use

#### Gale One-Click Aids

In many of Gale's databases, an "About" link on the footer of every page brings up the product page with downloadable PDF fact sheets and navigation guides. Some product pages have more. For example, *Student Resource Center Gold* has a "guided tour" or screencast with a closed caption option. If you want to study one database at a time, the "About" link may be the quickest way.

[Support.gale.com](http://support.gale.com), however, has a more complete list of [aids](#) than the product pages, as well links to webinar training, "Access My Library," and tools for catalogers and webmasters.

### Events and Training

#### ACL Performers Showcase - February 23, 2008 - Fremont

The 23rd annual [Performers Showcase](#) sponsored by the [Association of Children's Librarians of Northern California \(ACL\)](#), features over 30 performers in a one-stop shop for contracting and networking for library programs. Children up to age 10 are invited.

[Fremont Main Library](#) in Fremont

9:00am - 4:00pm

Advance registration: \$10.

At the door: \$15

*Details and registration form* 

[Bayviews](#) - [www.bayviews.org](http://www.bayviews.org)

## **Spanish Book Fair - February 29 - San Jose**

Co-sponsored by [Bibliotecas Para La Gente \(REFORMA\)](#) and [San Jose State University King Library](#). Spanish books, DVD's and CD's for adults, teens, and children - 9:00am - 5:00pm - [Directions](#)

## **Spring Workshops**

### **Oh, When the Tweens Come Marching In - March 7 - San Francisco**

Dr. Stuart Lustig, Assistant Professor of Clinical Psychiatry and Director, Child and Adolescent Psychiatry Training Program at the University of California at San Francisco, discusses the structure of the adolescent brain to explain why middle-schoolers act the way they do, followed by mock library scenarios involving rowdy middle school students. In this workshop sponsored by the BALIS Children's and Teen Services Committee, Dr. Lustig will give advice on how to work with these patrons in a constructive manner.

Friday, March 7, 2008

9:00am - Noon [San Francisco Public Library](#) Koret Auditorium.

Sign up [online](#). \$25 registration fee to be invoiced to your library after the workshop.

For information about Dr. Lustig's presentation:

Teresa Parham, Teen Services Librarian, Pleasanton Public Library, 925-931-3404

For assistance using eVanced (registration) or billing:

Sarah Kimmel, BALIS, 650-356-2129

**Duncan Smith** - We Recommend-Readers Advisory - April 30 and May 1 - [Details](#)

**Literacy Breakfast** - Literacy & Learning Differences - April 3 - [Details](#)

### **Certified Public Library Administrator Local Course**

April 29-30, 2008: Fundraising, with June Garcia

[Information, full schedule, instructor profiles, CPLA description and registration](#)

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## **Reference Picks**

### **Tween and Teen Resources**

These sites can answer questions from tweens, parents and professionals and can provide

data and leads fro programming, press releases and grant applications.

[The Preteen Alliance](#), an educational initiative of the [Lucile Packard Foundation for Children's Health](#), offers an e-newsletter and blog, events, discussion forums, and data with the purpose of helping parents and professionals, such as librarians, to promote the "emotional and behavioral health of preteens." The Forum page could be a resource finding experts and speakers for library programs. Free registration allows users into the discussion forums. The Alliance recently posted a 55-page downloadable [report](#) on tweens' habits, preferences, interests, and fears

[KidsData.org](#) organizes statisticsa on teens and tweens by region, demographic, and topic in 7 Bay Area counties. Its [Services and Resources](#) page contains links to services, articles and studies, and health events.

[Palo Alto Medical Foundation/Preteen](#) has a page each about physical and emotional health, links to help tweens with bullying and peer pressure, and blogs for tweens and parents. Similar page by the [Palo Alto Medical Foundation: Teens](#)

[LoveIsRespect.org](#) addresses abusive teen relationships with a hotline, self-tests, blog, and toolkit. On February 14, the site's major funder released a [survey](#) with startling statistics. For example, as many as 1 in 3 teens have been abused in peer relationships.

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## Questions and Answers

### **Wanted: Century-Old Want Ad Poster for Earthquake Rebuilders**

The patron, a genealogy buff and amateur searcher, remembered seeing a poster at the Ellis Island Museum advertising for workers to rebuild San Francisco after the 1906 earthquake. His father was one of those workers, and the patron wanted to put an image of the poster into a genealogy brochure he was making for his family. His own research had been fruitless.

Our researcher perused many books; performed image searches using different search engines; and consulted public, academic, and special librarians, but found nothing.

A "break" came from a call to the public relations director of the Ellis Island Foundation who referred her to the Ellis Island collection's curator at the National Park Service. The curator identified the poster as an enlargement of a a page from a brochure from the Santa Fe Railroad which was distributed in London in 1906. The brochure itself is in the National Archives. Now patron can go forward on the research trail.

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## News from Our Members

### Member Libraries and Read Across America Day - March 3, 2008

National [Read Across America Day](#), sponsored by the [National Education Association \(NEA\)](#), is Monday, March 3. This day, part of "Read Around the Planet" (February 25 to March 5) is timed around the anniversary of Dr. Seuss' (Theodore Geisel's) birthday. The NEA site has publicity kits and many suggestions for engaging reluctant readers and reaching out in the community.

Taking advantage of the event are these member libraries:

- Palo Alto City Library: Librarians will read at local schools on February 29.
- San Jose Public Library: Vineland Branch will celebrate Dr. Seuss' Reading Challenge and Hullabaloo! on February 23.

### One Dollar In, More than Three Out! - Economic Value of San Francisco PL

On January 30, the Friends of the San Francisco Public Library released a study revealing that the SFPL returns \$3.34 for every dollar spent on its operations and services - through education and early literacy, economic and workforce development, strengthening communities, enhancing the image and identity of the city and its neighborhoods, and personal learning and recreation.

The value of most of these services was estimated by determining the market cost of a comparable service. This market value was then multiplied by the number of uses by SFPL patrons in the 2005-06 fiscal year. The total value of these benefits for the 2005-06 fiscal year ranges from \$87 million to \$207 million. [Press release](#)


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## BALIS/PLS/SVLS System Reference Center

[www.systemref.org](http://www.systemref.org)

- For libraries to submit an article or a suggestion for *Search*, email Mary Beth Train at [train-AT-plsinfo-DOT-org](mailto:train-AT-plsinfo-DOT-org).
- Find *Search* archives at [Search Newsletters](#).

- We're part of the Library!
  - [Bay Area Library and Information System \(BALIS\)](#)
  - [Peninsula Library System \(PLS\)](#)
  - [Silicon Valley Library System \(SVLS\)](#)
  - [Monterey Bay Area Cooperative Library System \(MOBAC\)](#)
- To send a Second Level reference request:
  - [Web form](#)
  - Email us at [info-AT-plsinfo-DOT-org](mailto:info-AT-plsinfo-DOT-org)
  - Fax: (650) 349-5089 or (800) 505-5583
  - Phone: (650) 349-5538 or (800) 644-6244
- [System Reference Center Flyer](#)  Use for staff orientation and training.

#### Who we are:

- Linda Crowe - Executive Director, BALIS/MOBAC/PLS/SVLS
- Sarah Kimmel - Assistant Services Director BALIS/MOBAC/PLS/SVLS
- Mary Beth Train - *Search* Editor
- Angel Kao - Program Assistant

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