

## Statewide Information Service/Product Concepts

Your input is important to us! The following are common themes and a few sample ideas of Statewide Information Services/Products. Please select the ones that we should focus our energies on to begin to move forward.

### COMMON THEMES

Please select (x or ✓) the top 3 themes that you think we should pursue.

- Concept of embedded librarian How to embed in many places e.g. Ask.com?
- Mobile, personal, seamlessly integrated Information applet on iPod?
- Creating information experiences – opportunity for everyone in a community to contribute Example: Bibliocommons.com
- Freeing dark data for users to find Now they cast net over huge pond. Extract?
- Librarians microblogging information/ideas/questions/answers Twitter-style
- Finding and connecting libraries and all kinds of collections in an integrated approach California missions webliographies on iTunes. Bibliocommons.com
- Creating more connections between customers(collections, ideas, hobbies)
- Truthiness – debunking e.g. factcheck.org
- Map deepest collections – rich collections Very graphic
- Data mash-ups swivel.com?

### SAMPLE IDEAS

Please select (x or ✓) the top 3 ideas that you think we should pursue.

- Information fitness test – for fun! Meant to build awareness and could be used locally to point to resources e.g. spacefem.com/quizzes e.g. Dewey
- Question of the Day Contest – Libraries subscribe e.g. SAT Question of the Day
- Visual mapping to help people find dark collections and staff/experts to help – would build off of a personal profile
- Invite the public to play/hack library data that relates to check materials etc – invitation to create mash-ups – have contests
- Question answering that is not tied to specific platform – facilitate other people doing for themselves – serendipity – not anonymous
- Find partners to facilitate the role of librarians to validate information – addressing the truthiness of information

### OTHER IDEAS

Please share with us any other ideas you have to statewide information services/products.

The typewritten examples, above, are only a few of the ideas and examples mentioned in these themes and ideas. I could not write fast enough! --Mary Beth Train 11/19/08

This survey form was passed out at the last part of the "California Statewide Reference for Tomorrow" presentation at CLA ON November 15, 2008.

**THANK YOU!**

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