



Livermore Public Library

1188 S. Livermore Ave, Livermore, CA 94550

<http://www.ci.livermore.ca.us/library/free2jobs.html>

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Background

- Rising unemployment in the area in 2008.
 - Alameda County – 10.7 %
 - Contra Costa County – 10.0 %
 - San Joaquin County – 15.0%
- 1,200 lay-offs at Lawrence Livermore National Lab
- Increase in requests for job seeking assistance
- Need for in-house expertise on career advising
- Secured funding in July 2008 to create a job center to be run by a part-time career advisor:
 - \$47,200 from a BALIS Innovation Grant (part-time career-advisor, laptops, and resources)
 - \$20,000 from the Friends of the Livermore Library (online databases and speakers)
 - \$39,000 In Kind costs (staff time, administrative costs)

Statistics (As of August, 2009)

- 50 advising sessions available each month.
 - 546 total since October, 2008
- 3 to 5 programs offered each month
 - 44 total since December, 2008
- 800 web page hits each month
- 1,018 newsletter subscribers
- 18,657 blog hits

Marketing

- **Electronic:**
 - Free2 Succeed Job Center Page
 - Blog
 - Program Feeds on Homepage
 - Yahoo Newsletter
 - Listservs
- **Other:**
 - Press Releases
 - Flyers
 - Referrals

Free2 Succeed Job Center Services

Individual Advising Sessions For:

- Resumes
- Cover and Thank You Letter Writing
- Career Planning
- Goal Setting
- Career Exploration and Assessment
- Education and Training Assistance
- Applying Online
- Interviewing Skills and Mock Interviews
- Networking
- General Job Search Assistance

Monthly Programs Such As:

- Monthly Employer Meet and Greet Night
- Create the Perfect Electronic Resume
- Mastering Online Job Boards
- How to Apply Online
- Working with Recruiters
- Job Interview Mock Round Robin
- Job Search Support Group

Outreach Activities:

- Presentations at local organizations
- Participation in local job fairs
- Advising sessions and workshops for Spanish speakers

Resources

- Online Databases
 - LearningExpress, Vault, and ReferenceUSA
- Print and electronic books on job seeking topics
 - Resumes, interviewing, job search
- Employment Resources Web Page